

## Communications Intern - Farm Journal Foundation

Farm Journal Foundation is a nonprofit, nonpartisan organization that brings together stakeholders from across the agricultural spectrum to drive solutions to our global food systems' biggest challenges. We engage farmers, policymakers, industry leaders, students, academia, and consumers in dynamic conversations around issues including food security, environmental sustainability, nutrition, and barriers to innovation – and we advocate for government leaders to take action.

We are seeking an intern to join our Communications team on a part-time basis. This position will focus on social media, but ideally we're looking for a jack-of-all trades communicator. If you have experience with writing, content creation, graphic design, or web content management, that would also be a plus. This is a remote position preferably based in the greater Washington D.C. area, although we are open to applicants from other parts of the U.S.

### Duties:

- Managing the Foundation's social media accounts (Twitter, Facebook, Instagram, and LinkedIn) and working to grow our followers
- Exploring opportunities (and potentially launching our new account) on TikTok
- Providing our Communications and Programming teams with various support. This could include writing press releases or other content, designing printed materials and creating graphics, developing Powerpoint presentations, or conducting research around media and public speaking opportunities.

### Qualifications:

- University student or recent graduate
- Preferred background in communications or journalism (either as a college major or with some related internship or employment experience)
- Interest in agriculture, food security, nutrition, conservation, sustainability, or international development. Bonus points if you're interested in how the federal government operates or if you're an agricultural policy nerd.
- Experience with various social media platforms (Facebook, Twitter, Instagram, LinkedIn, TikTok). If you've used content management systems like Sprout Social, that's also a plus.
- Experience with website content management systems and email marketing platforms like Constant Contact – or willingness to learn!
- Strong writer who pays attention to detail. You'll be running our social media, so you'll need to be able to write thoughtful and engaging posts that are error-free.
- Flexible and affable personality, willingness to help with a range of tasks as needed, and eagerness to learn new things

This position offers the opportunity to gain real-life experience in nonprofit communications and social media management. You'll be working with a small, close-knit, and highly experienced team who can guide you as you learn on the job. Importantly, your hard work will go toward a good cause – Farm Journal Foundation's mission is to advocate for agricultural innovations, conservation/sustainability efforts, and nutrition programs, all in an effort to alleviate global hunger.

To apply, send a resume, cover letter, and 1-2 writing samples by April 18 to Whitney McFerron at [wmcFerron@farmjournalfoundation.org](mailto:wmcFerron@farmjournalfoundation.org).

Job Type: Contract

Contract Length: Flexible, May - September 2022